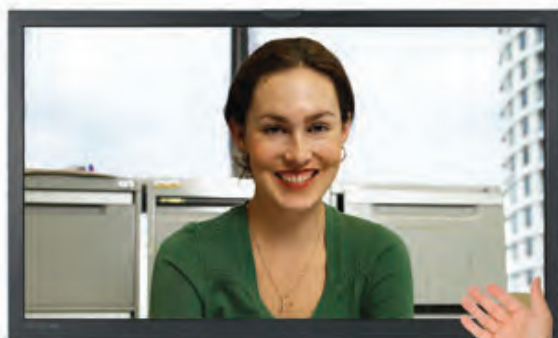


# Are you looking for a Video Conferencing Solution?

Medicare will now pay a \$6000 one off payment



## What is Video Conferencing?

Video conferencing is an interactive tool that incorporates audio, video, computing, and communications technologies to allow people in different locations to electronically collaborate face-to-face, in real time, and share all types of information including data, documents, sound and picture. In essence video conferencing removes the barrier of distance that separates us.

## What are the benefits of using Video Conferencing in Health Care?

High definition (HD) video conferencing enables virtually every specialized physician to examine patients using Telemedicine with confidence. From oncology and neonatal care to telepsychiatry and speech therapy, the applications for Telemedicine in HD are boundless.

### No matter the location – provide face-to-face care

It can be hard to provide care to patients in under-served rural areas; however with video conferencing, no matter the location, make a diagnosis rapidly and effectively with HD video conferencing

### Provide timely access

Timing is everything in Health Care – provide emergency care on demand, without the need of transferring patients

### Reduce costs and burdens

Provide quality care more cost effectively by reducing transfers and travel costs and lowering the burden on patients and families

### Get access to other specialists

With Multi-point meetings, you are able to bring in other specialists to help provide a higher level of care to your patients

### Improve Education and training

HD video conferencing enables crystal clear, real-time remote instruction, immerse doctors and students into live rounds or even live surgeries. You are even able to share microscopic images to fast frame digital visuals



# LifeSize - Why choose them?



## About LifeSize

LifeSize is a pioneer and world leader in HD video collaboration. Designed to make video conferencing truly universal, their full range of open standards based systems offer enterprise-class, IT-friendly technologies that enable genuine human interaction over any distance. Founded in 2003 and acquired by Logitech in 2009, LifeSize, with its commitment to relentless innovation, continues to extend the highest-quality video conferencing capabilities to anyone, anywhere.

## Benefits of using LifeSize

### Lowest Total Cost of Ownership

With the lowest acquisition cost, and lowest total cost of ownership, LifeSize makes HD video communications accessible to everyone.

### Quality of Experience

Stunning HD video allows you to see every movement, every gesture. The easy-to-use, intuitive interface invites interaction and encourages use. Dramatically increased usage means enhanced communication and greater productivity. The result is demonstrable return on investment.

### Unique Flexibility

Easily deployed on any IP network, LifeSize solutions have been proven to deliver the best bandwidth/performance in their class. There is no costly network build-out required, and there is no expensive additional equipment to buy. The range of video solutions choices offers customers the flexibility to deploy HD video communications far and wide in the organisation.

### Superior Performance

LifeSize has the best performing architecture, motion control and bridging in the industry and is simply unmatched. Superior quality means happy users, which leads to greater usage, accelerating the return on investment of HD video.

### Easy Accessibility

LifeSize systems are designed to be IT friendly with plug-and-play installation and simple, intuitive operation.

### Strong Partnerships

As a founding member of the Unified Communications Interoperability Forum (UCIF) and board member of the International Multimedia Telecommunications Consortium (IMTC), LifeSize partners with leading technology companies to enable interoperability of leading hardware and software solutions such as Skype and Microsoft.

## HD Video Conferencing Myths versus Fact

**Myth #1: High quality video communication needs too much bandwidth**

**Fact:** Most businesses have no trouble allocating 1Mbps over the public Internet — a bandwidth that is quite cost effective and produces simply phenomenal HD video quality. But even at 384Kbps, Cable TV quality is achieved - still a marked jump over traditional video conferencing. Many LifeSize clients enjoy the quality that a QoS (Quality of Service) network provides, but the technology certainly does not require it.

**Myth #2: High Definition video communications is impossible over the public Internet**

**Fact:** As LifeSize customers have proven time and again, this is simply not true. Even across continents, a 1Mbps high definition public connection is more than enough bandwidth. Excessively busy times of day may result in some packet loss and a slightly degraded picture, but overall quality is still quite high. For mission critical applications that cannot run the risk of any degradation, QoS networks are available and extremely effective.

**Myth #3: HD video is for specialized applications**

**Fact:** Successful executives agree - business is full of subtleties. As a society that has been relying on email as a business tool for over a decade, we can all recall the times that an email's "tone" was misinterpreted. Think of HD as your insurance policy that you won't miss a raised eyebrow, a concerned whisper, or an insightful reaction. Simply put, HD video communication is your way of knowing that you'll never miss a thing - at least due to technology limitations.

# LifeSize - What do they offer?

## LifeSize Video Products

Every LifeSize video communications system delivers HD audio and video and integrated data sharing on any IP network. Standards-based and interoperable, LifeSize systems are easily and seamlessly integrated into existing environments and reliably managed with LifeSize infrastructure and management solutions.

### LifeSize Passport



**LifeSize Passport** - the most flexible, affordable, easy-to-use HD video communications system-ever. And now Plugged Into Skype.

With LifeSize Passport you get true HD video quality - 720p30 - for natural, realistic interactions at only 1Mbps over any internet connection.

Ideal for individual offices, teleworkers, and collaboration rooms, Passport enables you to stay connected, anywhere, anytime. Easy to set-up, easy to connect, and easy to use, with LifeSize Passport, you will be communicating face-to-face in minutes.

And now that Passport is plugged into Skype, Collaborate from any LifeSize Passport to any Skype-enabled PC or connect via audio to any mobile device running Skype.

### LGExecutive, powered by LifeSize



All LifeSize end points deliver superior HD quality at low bandwidths. The LGExecutive, powered by LifeSize, is no exception.

You don't need to purchase expensive infrastructure or replace your existing systems. The LGExecutive, powered by LifeSize, is a point-to-point solution that works with your existing video conferencing systems as well as your IP/PBX installation.

Enjoy an immersive High Definition video communications experience from your desk with a no-hassle deployment.

LifeSize has combined a video endpoint, camera, microphone with a sleek LG 24" display - designed to work with YOUR environment in mind. Replace your PC monitor, add it to your office desk or use it in a small workspace. It works where you work.

## Myths versus Fact *continued...*

**Myth #4: HD video latency is too long and frame rates are too low**

**Fact:** Much like long distance calls or cell phones years ago, this used to be a problem. But in fact, most HD video latency is now less than that of a regular cell phone call.

Be warned that there are some systems out there that offer lower than 30 FPS (frames per second), before purchasing a system, confirm that yours is a true HD solution, powerful enough to deliver 30FPS or more.

At LifeSize, we take things a step further by offering 60FPS solutions which is double what is necessary for HD, and an incredible step up in motion handling and latency.

**Myth #5: High definition video communication is too expensive**

**Fact:** The truth is, there are many HD video communication systems that may not be worth the large price tag, especially when you factor in maintenance, support staff, and service provider arrangements. But other options are surprisingly affordable.

LifeSize Passport is a small, simple device that connects to any standards-based video endpoint and provides great quality at 720p30 True HD resolution.

If you are looking for a high-quality, compact video product with the best price performance at the lowest total cost of ownership on the market today, take a look at LifeSize Passport.

## More LifeSize Products

### Video

LifeSize Passport  
LifeSize Express  
LifeSize Team  
LifeSize Room  
LGExecutive  
LifeSize Conference  
LifeSize Desktop

### LifeSize Phone

#### Infrastructure

LifeSize Video Centre  
LifeSize Networker  
LifeSize Bridge  
LifeSize Transit

#### LifeSize Control

### Accessories

LifeSize Cameras  
LifeSize MicPod  
LifeSize SDI Adapter  
LifeSize Virtual Link



# Why partner with TTGroup?



## About TTGroup Communications

TTGroup is a leading converged voice, video and data communications specialist. Established in 1992, TTGroup is a privately owned Queensland business located in Brisbane, Townsville and the Gold Coast. We design, implement and maintain IP Telephony Systems with integrated data and video communications for businesses across Australia.

## Benefits of working with TTGroup

Working with us offers many benefits that others don't.

### Experience

Our experienced, qualified and flexible staff have the knowledge and understanding to show you how to exploit technology, so you can make the best choice today while keeping pace with change and maintaining top performance long into the future.

### Partnerships

TTGroup has many long-term and successful partnerships including Telstra that allow us to get the best opportunities for your business.

### Quality Service

TTGroup is committed in providing quality systems that meet the rigorous expectations of our ISO9001: 2008 Quality Endorsement.

## Our customers

We have provided LifeSize products to a number of companies such as Noosa Hospital, Matrix Cons, Wiley & Co, Groundprobe Australia, Brisbane Boys Grammar, Medico Legal Reporting, International Water Centre and the Unidel Group

### Unique Solutions

Our solution architects will provide your organisation with a tailored solution that will deliver communication infrastructure that achieves your business objectives, improves your customer interaction and service and raises business efficiencies.

### Support

TTGroup offers a variety of before and after sales support services to suit your needs. These include:

- Customer Contact Centre
- 24x7 Network Operations Centre
- Training courses and workshops
- Internal marketing support

**“Team up with the TTGroup to make good business happen!”**

## Would you like more information?

Call us now on 1800 888 555

Check out our website at [www.TTGroup.Biz](http://www.TTGroup.Biz)

Send us an email to [info@TTGroup.Biz](mailto:info@TTGroup.Biz)

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